

Understanding the Language of Business

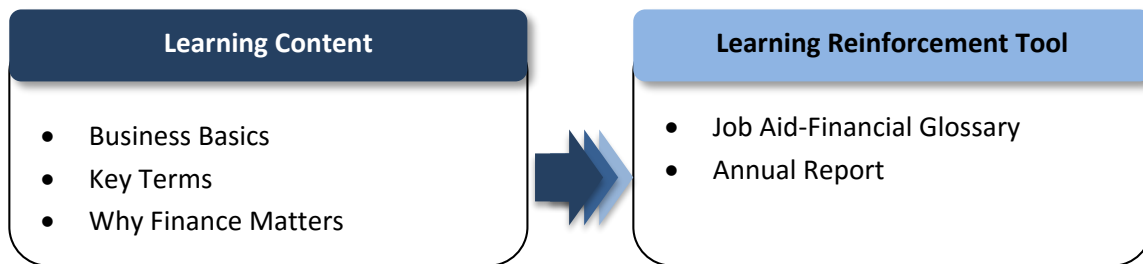
Speaking the language of business creates a context for employees. Understanding how day-to-day operations affect a company's financial performance and being able to describe the impact in financial terms connects employees' efforts to the bottom line. This course focuses on the real-world application of business concepts using exercises that give hands-on, interactive practice with the concepts.

Participants will learn the basics of financial reporting, key financial terms and how what they do impacts financial results of the company.

Program Outcomes

- Use a simple analogy to connect individual impact to the financial performance of the organization
- Understand basic financial terminology and concepts
- Connect key concepts to the financial performance of the company

Learning Process



Program Length 4 Hours

Potential Applications

All or part of this course could be part of a solution to help organizations with the following objectives:

- Expose new employees to company specific financial terms
- Provide new supervisors and/or managers with language to communicate results
- Create a common language to simplify interdepartmental communication